Header image dimensions 770 px by 400 px

Main image dimensions 400 px by 400 px

Thumbnail dimensions 165 px by 165 px

Image alignment left, height 10

Keep the short and in line with the story heading

In sharing stories make sure you use a hashtag e.g. for an article on décor its #Interiordecor

Share stories on Facebook page eve woman, KTN and standard digital

Use dailies also to get stories such as the Wednesday copy pull out “Life”

Use the mirror, the Reuters

Use appropriate titles

Change header image at least 3 times in a week use images with good resolution

Use images of blacks as our target audience is the African woman

Caption the image at the end of the stories e.g. Photo*: mirror.com*